



SPONSOR A CLASS

Please help us promote Draft Horses and Equine Driving at the Northwestern Michigan Fair this year by sponsoring a class for the August 9, 2020 Draft Horse Show. Our show will be held Sunday at 10:00 a.m. in the Equine Show Arena the first day of this year's fair. Our goal is to pull in a large group of exhibitors and for spectators to come and watch these magnificent animals perform. Teamsters come and demonstrate their skills with one, two, and up to six horse and mule hitches.

SPONSOR BENEFITS

1. A Sponsor's donation paid by the **deadline date postmarked Wednesday, May 20, 2020** will have their name printed in the Draft Horse Club's promotional show brochure. If the donation is \$100 or more your logo can be included in the brochure. (PDF format please)
2. We accept other sponsor donations after deadline for brochure up to the day of the fair.
3. Sponsors will be able to choose the performance class they would like to be associated with. (See attached class list.)
4. All Sponsors' name and/or business will be announced during their chosen class event. Also, Sponsors will be named on the Sponsorship Board displayed throughout the week of the Northwestern Michigan Fair and taken to other Club events during the year.
5. We will mail Certificates of Sponsorship for all metal donors.



DONATIONS

- \$500 or more – First place sponsor trophy to the class of your choice with your name engraved on it.
- \$150 or more - Gold Sponsor will have a display board with your name or business by the show arena then after the show it will be displayed by the draft horse barn.
- \$100 or more– Gold Sponsor
- \$75 or more – Silver Sponsor
- \$50 or more– Bronze Sponsor
- \$25 or more– Supporter

RECEIPT

Thank you for your donation and support to the 2020 Draft Horse and Driving Show at the Northwestern Michigan Fair. We appreciate your interest and hope to see you there!

Sponsor's Name: _____

Date: _____ Donation Amount: \$ _____

Sponsored Class _____

For information contact: Mary Lappan, 231-275-6048 or mjldesigns@centurytel.net

Please keep this portion for your receipt, fill out the information below, cut it off with your check made out to NWMDH&MA and mail to: Mary Lappan, 1655 S. Thompsonville Hwy, Thompsonville, Michigan 49683 or email mjldesigns@centurytel.net (Email logo in PDF format if applicable.)

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MEMBER INCENTIVES FOR SPONSORS

This year we are offering a \$50 gift certificate to the member who obtains the most number of sponsors and a \$50 gift certificate to the member who raises the most dollar donations.

Member's Name for sponsor: _____

NORTHWEST MICHIGAN DRAFT HORSE AND MULE ASSOCIATION 2019

Sponsor or Business Name: _____

Address/State/Zip: _____

Email: _____ Phone Number: _____

Donation Amount: \$ _____ Sponsored Class: _____